



Delivering integrated IT Solutions.

Now *for* the future™

At Cooper Parry, our dedicated IT team works alongside the firm's business advisory teams. Together, we focus on providing a comprehensive spectrum of business services for clients.


This integrated approach ensures that the solutions delivered meet all the operational needs of a business in a fast-changing workplace. With our help, businesses are freed from having to manage technology and can concentrate on using our solutions to maximise efficiency.

Our unique approach ensures delivering technology which is fit for purpose – now and into the future. For clients across the UK, our long-standing relationship with Microsoft ensures that we offer outstanding service levels and economies of scale. This recent major IT contract win for Pall-Ex is a classic case in point.

Going the extra mile for Pall-Ex

Pall-Ex, one of Europe's leading pallet distribution companies, has awarded Cooper Parry a major deal to supply IT services which will help it become more efficient and maintain its position as market leader.

Problems faced by Pall-Ex

- No real time collaboration between sites
 - Locally deployed solutions taking up considerable resource to support
 - Lack of integration between back office and front office systems
 - Limited connectivity between suppliers and partners
 - Current system is not scalable to support European growth
 - Required a solution that would bring value added benefits to the customer network
 - Required a trusted partner for long term development
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Our solutions

Cooper Parry IT Solutions used Microsoft Dynamics NAV and developed a web-based real time system to drive efficiency across all of Pall-Ex's operations and supply chain management in the UK and across Europe. It will be installed at Pall-Ex's head office in Ellistown, Leicestershire and will optimise the management of all logistical tasks by integrating various existing IT systems leading to immediate and long-term cost-savings.

Sean Sherwin-Smith, IT director at Pall-Ex, said the IT system was crucial to the long-term success of Pall-Ex in UK and Europe and would help improve customer service, transport management and extend its network. "For Pall-Ex, going forward, it was imperative we found the right IT solution, not only to streamline our business but to maintain our position as market leader.

"We were looking for a software solution to enable us to bring all our current internal and external systems together and would help us drive value to our customers and extended network. The system that is being developed by Cooper Parry improves our capabilities, helping us drive efficiencies for both Pall-Ex and our customers. More crucially, it means we can focus on what we do best and concentrate on the day-to-day running of Pall-Ex."

Why Cooper Parry?

The decision to award the contract to Cooper Parry reflects the fact that the two companies already have a very good existing working relationship as Cooper Parry have provided value added advisory services to Pall-Ex for a number of years.

Sean Sherwin-Smith says "The great thing about this new system is how easy it is to use. It blends seamlessly into our current system and long-term the new system will further improve Pall-Ex's ability to orchestrate the movement of freight in our network, allowing unprecedented control of the flow of information, goods and funds.

I am confident that with the new system we will see the benefits in a surprisingly short period of time."

Our unique place in the market?

As business advisers our unique implementation methodology allows us to take the time to understand how your business operates and to provide a solution that best fits your needs.

**To see how our IT team can help your business, simply contact:
Daniel Williams • 07770 507737 • danielw@cooperparry.com**

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