

IMPACT BEYOND BUSINESS

A TALE OF REBELLION

NEW CHAPTER. BIGGER IMPACT

Our latest Impact Report is here. The third of its kind, this year's is more comprehensive, more insightful, and more ambitious than ever before.

Inside, you'll find a breakdown of how Cooper Parry measured and improved our impact across governance, environment, community, customers and people throughout FY25, as well as our vision for the future.

A FLAVOUR OF THE BEST BITS

Our SBTi targets, aligned to 1.5 degrees, have been approved for both the near and long term. This gives us a clearly-defined path to reduce greenhouse gas emissions and reach Net Zero by 2045.

All offices are now on renewable energy contracts.

B Corp recertification submitted with a predicted 104 points (+20 points since certification).

Built momentum on our external Sustainability Advisory offering, supporting clients on carbon, SBTi, B Corp and ESOS standards and frameworks.

Biggest intake of school leavers ever and expanded CP Networks to create community and drive positive change in the business.

Successfully managed to maintain our 'world-class' NPS score of 68 since FY24.

£23,436 raised for Young Lives vs Cancer and 500+ volunteer days.

**READ OUR IMPACT
REPORT FY25 [HERE](#)**