

# PACKAGING

## M&A INSIGHTS: 2025/6

JANUARY 2026



COOPER PARRY  
DEALS

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# KEY M&A THEMES

## KEY SECTOR TAKEAWAYS

**SUSTAINABILITY IMPERATIVES, REGULATORY PRESSURES, AND EVOLVING CONSUMER EXPECTATIONS ARE RESHAPING THE PACKAGING INDUSTRY.**

**Global market size:** Valued at approximately USD 1.18 trillion in 2025 and is projected to expand further in 2026 and beyond as demand continues to grow.

**UK packaging M&A:** 28 deals in 2025 highlight continued sector consolidation.

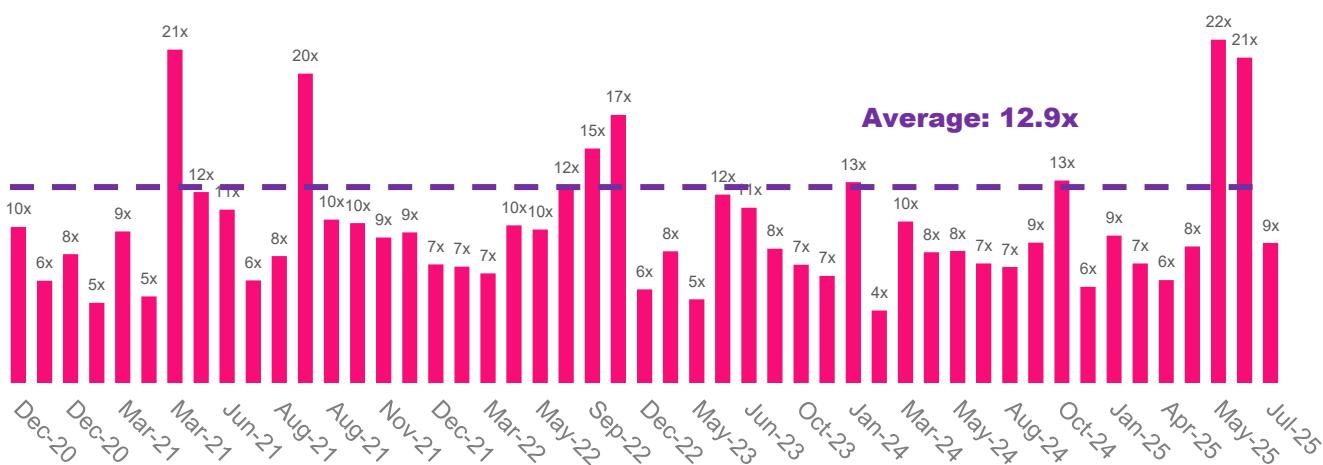
**Europe & North America deal counts:** Packaging M&A reached **257 deals in 2025**, reflecting strong cross-Atlantic momentum.

**Factors fuelling dealmaking:** Rising demand for sustainable packaging, improving financing conditions, strategic portfolio moves, and strong private equity interest are supporting deal activity.

**Sector Coverage:** Deal activity spans the full range of packaging sectors, with buyer interest evident across materials, formats, and end markets, reflecting the breadth and resilience of the packaging industry.

## PACKAGING M&A TRANSACTION MULTIPLES

**DIGITAL AND INNOVATIVE PACKAGING SOLUTIONS ARE FUELING M&A VOLUMES AS BUYERS TARGET TECH-ENABLED AND SUSTAINABLE PLAYERS.**



Source: 1<sup>st</sup> December 2020 – 1<sup>st</sup> December 2025, Mergermarket, Cooper Parry analysis, \*excludes outliers

## PACKAGING VALUATION DRIVER DIAGNOSTIC

**SPECIFIC BUSINESS CHARACTERISTICS THAT DRIVE PREMIUM MARKET VALUATIONS.**

### *Lower multiple*

Cutting-Edge Innovation	Standard packaging, limited R&D
Sustainable Leadership	Minimal ESG
Strategic Customer Partnerships	Spot contracts
Operational Excellence	High costs, low automation
Market & Scale Advantage	Small or local, low share

### *Higher multiple*

Patented materials, high R&D
High recyclability, strong ESG
Long-term contracts, co-development
Well invested machinery, efficient, low scrap, high margins
Multi-region, niche/ segment leader

# CONTACT US

**WE ARE TRUSTED M&A ADVISORS IN THE PACKAGING SECTOR.**



## BEN ROOKES

**Partner**

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Ben joined Cooper Parry in 2002 and has over 20 years corporate finance experience.

Ben has vast experience of advising business owners and management teams across the business and industrial services sectors including both cross-border and domestic company disposals and private equity transactions.

## MARIA BARNES

**Associate Director**

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Maria is based in Manchester with over four years' Corporate Finance experience. She specialises in the industrials sector and has advised on transactions across multiple sectors. Prior to joining Cooper Parry, Maria worked at another top 10 firm.

## CONNOR MALONE

**Executive**

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Connor joined our team initially as a placement student whilst at Loughborough University, and after has now returned in our London Corporate Finance team. Connor has experience across a variety of sectors both carrying out execution work with management teams and private equity as well as carrying market-focused research work.

## OUR RECENT CREDENTIALS INCLUDE:

Across our team and our international network, we have extensive experience in the sector.



Duncan Print Group



Carton Group

Sale of Duncan Print Group to Waterland Private Equity

**COOPER PARRY**

FDD & TDD

KaizenPrint.

**NWNG.**

Sale of Kaizen Print to North-West News Group

**COOPER PARRY**

FDD & TDD

RIBBLE

vpk

Sale of Ribble Packaging to VPK UK Holding

**COOPER PARRY**

TDD

Lasercomb Group  
Every Impression Counts

Ad

Sale of Lasercomb Dies to Arden Dies

**COOPER PARRY**

Advisor to the Buyer



**Deal processes can be complex.** We know how to navigate the complexities and we provide clear and effective advice throughout...



**Executing deals can be stressful.** We manage processes proactively and diligently to minimize stress on you and your business...



**We are passionate about what we do.** We thrive on delivering for Shareholders and Management teams!

# THANK YOU



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